WELCOME TO

Value Added Medicines Week

Repurposed, Reformulated, Repositioned, and Reauthorized Products

BIOSTUDY BOST

BIOSTUDY HEALTHCARE



2023 VALUE-ADDED
MEDICINES WEEK
16-20 OCTOBER 2023

GREAT VISIBILITY

We are pleased to announce the return of our Value-Added Medicines Week Conference (VAM Week). VAM Week 2023 is the only conference organized by non-profit groups and dedicated to development and commercialization of repurposed, reformulated, repositioned or reauthorized products. This year our conference will be held virtually and free to all registrants. Our previously held virtual conference in 2021 garnered more than 50 paying attendees per session. But to organize and run the conference we need your help!

As an organization interested in drug development and commercialization we believe this conference offers a unique sponsorship opportunity for under \$6,000 to reach companies focused on repurposing and reformulating products. We have developed a robust sponsorship package with 3 different levels of sponsorship that your company can participate in. As a sponsor at any level, you will receive at least one free admission to the conference, your logo on all marketing materials, a direct link to your website from the conference website. There are a range of sponsorship levels which have increasing benefits for the sponsor.

Please see the next page for sponsorship opportunities and benefits.



Gold Circle Sponsor



Silver Sponsor



Bronze Sponsor



\$6,000

- Ability to conduct a 1-hour Lunch Satellite Symposium
- Lunch symposium will be incorporated into the program between the development and commercialization track sessions of the day. (12 noon-1 pm EDT)
- Sponsor has the option to upgrade adding a lunch program at \$1,000 per 30 registered attendees of the symposium. Lunch will be in the form of a voucher through Ubereats or Doordash sent to registered attendees after the symposium.
- Prominent logo display on all marketing materials and in virtual lobby
- Conference announced recognition presented at least once each day
- 12 month sponsorship recognition on the conference website
- Full landing page on conference website with contact form
- · Registered attendee list.

\$3,750

- Ability to conduct a 1-hour Open or Close Satellite Symposium
- Symposium to be conducted as a Kick-off or Close-out of the conference sessions (10am – 11am EDT & 2pm-3pm EDT)
- Logo display on all marketing materials
- Conference announced recognition presented at least once each day
- 12-month sponsorship recognition on the conference website
- Simple landing page on conference website with contact form
- Registered attendee list

\$1,500

- Logo display on all marketing materials
- Contact information on conference website
- 6-month sponsorship recognition on the conference website
- Registered attendee list

© Copyright The 505(b)(2) Platform, 2023

Secure Sponsorship Click here

Gold and Silver sponsorships are very limited. If you are interested in being a sponsor, please click the button below and register as soon as possible. Please note, due to logistics, the Gold sponsorship lunch option is only offered on the original sponsorship registration. As you register you will be asked if you would like to offer a lunch, this will be the only time to take advantage of this option.

You may also register for sponsorship by filling out the information below and sending via the US mail or to the email address below. <u>Due to limited sponsorship availability</u>, all sponsorships are prioritized by date and time of arrival.

Company name to be displayed: _______
Company Contact name: _____
Circle one:

Gold Sponsorship Silver Sponsorship

Bronze Sponsorship

Phone: _____

Email:

Please make checks payable to The 505(b)(2) Platform, PO Box 1431, Kulpsville, Pennsylvania 19446

Sponsor Logos: All logo files must be sent in Vector EPS format. Deadline for logo submission: September 30, 2023. Emailed to: meetings@505b2.org